



HUNGRY BEAR PUBLISHING

Dear Saranac Lake Winter Carnival Fan:

Hungry Bear Publishing is producing a book titled "Saranac Lake Winter Carnival Memories," to be released in the Summer of 2011, and we invite you to submit your memories to be included in this historic volume.

Since announcing the project in January 2010, we've made several changes:

1. The original publication date of November 2010 was extended to the Summer of 2011.
2. The submission deadline was extended to Feb. 28, 2011.
3. There is no minimum length for essays (it was originally 450 words).
4. And we are now interviewing people who don't like to write. Set up an interview by calling me at (518) 891-5559. Interviews will be held until Feb. 13, 2011.

We envision this book as a community project, with Saranac Lake residents and visitors submitting essays and photographs from past Winter Carnivals. In addition, 10% of the proceeds will be donated to the Saranac Lake Winter Carnival Committee to help ensure that this annual tradition continues. Since this is a fund-raiser for the Winter Carnival Committee, we're asking that people consider their submissions as donations; they will not receive free copies of the book. In fact, we're hoping you will purchase a book (or multiple books) to help the cause.

From you, we would like an essay, even a poem, of any length (within reason). Also, you have the option of submitting a maximum of two photos, although only one will probably be used. Submissions can be made through snail mail; however, we prefer that they are made through email (see the Rules & Directions on the back of this letter). Photos must be properly identified (both the people in the photos and the photographers).

An Entry Form must be filled out and sent via snail mail to Hungry Bear Publishing (see the attached Entry Form for details). Permissions must be signed completely or the submission will not be accepted.

Don't delay, get busy today! The deadline is Feb. 28, 2011.

If you have any questions, please call me at (518) 891-5559.

Sincerely,

Andy Flynn
Publisher, Hungry Bear Publishing
Editor, "Saranac Lake Winter Carnival Memories"

updated Aug. 16, 2010